

GENTLEMAN SCHOLAR PRIVACY POLICY

Last Updated: May 25, 2018

This Privacy Policy explains how information about you is collected, used and disclosed by Gentleman Scholar Studios LLC and its subsidiaries and affiliates (“Gentleman Scholar”) when you use our website or otherwise interact with us. We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you a notification).

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you register for our newsletter, communicate with us via third party social media sites, request support, apply for a job, or otherwise communicate with us. The types of information we collect include your name, email address, company, postal address, phone number, your resume, information about your current work, and any other information you choose to provide.

Information We Collect Automatically When You Visit our Website

When you access our website, we automatically collect information about your device, including:

- **Log Information:** We collect log information about your use of our website, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our website.
- **Device Information:** We collect information about the computer or mobile device you use to access our website, including the hardware model, operating system and version, unique device identifiers and mobile network information.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our website and your experience, see which areas and features of our website are popular and count visits. Web beacons are electronic images that may be used in our website or emails and help deliver cookies, count visits and understand usage and campaign effectiveness. For more information about cookies, and how to disable them, please see “Your Choices” below.

Information We Collect from Other Sources

We may also obtain information from other sources and combine that with information we collect directly. For example, we may collect information about you from third parties, including but not limited to identity verification services, credit bureaus, mailing list providers and publicly available sources.

Use of Information

We use the information we collect to provide, maintain, and improve our services. We may also use the information we collect to:

- Where you have applied for a job, to process your job application;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our services; and
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of Gentleman Scholar and others.

Sharing of Information

We will not share the information we collect about you except in the following circumstances:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of Gentleman Scholar or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company; and
- With your consent or at your direction.

Advertising Services Provided by Others

We may allow others to provide analytics services and serve advertisements on our behalf across the Internet and in applications. These entities may use cookies, web beacons, and other technologies to collect information about your use of our website, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in apps, links clicked and conversion information. This information may be used by Gentleman Scholar and others to, among other things, determine the popularity of certain content and better understand your online activity.

Transfer of Information to the U.S. and Other Countries

Gentleman Scholar is based in the United States and the information we collect is governed by U.S. law. By accessing or using our website or otherwise providing information to us, you consent to the processing, transfer and storage of information in and to the U.S., where you may not have the same rights and protections as you do under local law. We will take steps to ensure that your personal data receives an adequate level of protection in the jurisdictions in which we process it.

Your Choices

Account Information

You may update, correct or delete information about you at any time by emailing us at privacy@gentlemanscholar.com. If you wish to delete or deactivate your account, please email us at privacy@gentlemanscholar.com, but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time.

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our website.

Promotional Communications

You may opt out of receiving promotional emails from Gentleman Scholar by following the instructions in those emails. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

Residents of the European Economic Area

If you are a resident of the European Economic Area (“EEA”), you have certain rights and protections under the law regarding the processing of your personal data.

Legal Basis for Processing

If you are a resident of the EEA, when we process your personal data we will only do so in the following situations:

- We need to use your personal data to perform our responsibilities under our contract with you (e.g., processing payments for and providing the services you have requested).
- We have a legitimate interest in processing your personal data. For example, we may process your personal data to communicate with you about changes to our services, and to provide, secure, and improve our services.
- We have your consent to do so.

Data Subject Requests

If you are a resident of the EEA, you have the right to access personal data we hold about you and to ask that your personal data be corrected, erased, or transferred. You may also have the right to object to, or request that we restrict, certain processing. If you would like to exercise any of these rights, you may contact us as indicated below.

Questions or Complaints

If you are a resident of the EEA and have a concern about our processing of personal data that we are not able to resolve, you have the right to lodge a complaint with the data privacy authority where you reside.

For contact details of your local Data Protection Authority, please see: http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

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